## **Assistant Web Manager**

- 1. **Purpose**: Assists the Web Communications Manager in administering the Society's Website and social media platforms.
- 2. **Term of Office**: One year. Appointed upon recommendation of Web Communications Manager.
- 3. Voting Status: Non-member. Non-voting.

## 4. Major Duties/Responsibilities:

- a. Under the guidance of the Society's Web Communications Manager:
  - i. Assists with the development or maintenance of website and social media guidelines;
  - ii. Assists in the annual review of website content;
  - iii. Adds, removes or edits website content; and
  - iv. Monitors grammar, typos, inactive links, and other errors across platforms.
- b. Contributes to the Web Communications Manager's reports to the Executive Board.
- c. Manages specific aspects of web-based communications, such as the Society's Facebook or LinkedIn presences.