

# Annual Meeting Schedule

## Tuesday, May 9

### PRECONFERENCE WORKSHOP

Located at Staybridge Suites St. Petersburg Downtown  
1<sup>st</sup> Floor Meeting Room, 940 Fifth Avenue South

**9:30 a.m. – 10:00 a.m. Onsite Reservation (at Staybridge Suites meeting room) for Preconference**

**10:00 a.m. – 5:00 p.m.: Optional Preconference Workshop (extra cost)**

**“Photographic Preservation: Strategies for Working with Physical and Digital Collections”**  
Sandra Varry, Heritage Protocol and University Archivist, Florida State University Libraries

Photographic collections are some the most heavily used resources in archives, but they require a specialized set of skills to manage and preserve. This workshop will provide basic historical background on photographic processes, methods for identification and preservation, as well as strategies for arrangement and description for both physical and digital images. Hands on activities will be included, as well as basic considerations for digitization and exhibition.

*Space is limited to 25 participants. Preregistration required. Cost: \$50*

*Doors open at 9:30 a.m.*

*Program begins at 10:00 a.m., lunch on your own, and continues until 5:00 p.m.*

**Tuesday Evening: Optional Evening Event Opportunity (extra cost)**

**Tampa Bay Rays versus Kansas City Royals**  
**Tropicana Field, St. Petersburg**

Tampa Bay’s professional baseball team, the Rays, play an evening game at Tropicana Field in St. Petersburg. Doors open at 5:45 p.m. The first pitch is at 7:10 p.m. Guests registered at Staybridge Suites may take the courtesy shuttle to the stadium or take the short (< 10 minute walk) to the indoor, air-conditioned stadium.

**This event is NOT included in your conference registration and you must register for this event independently.** Tickets may be purchased in advance at:

[http://tampabay.rays.mlb.com/ticketing/index.jsp?c\\_id=tb](http://tampabay.rays.mlb.com/ticketing/index.jsp?c_id=tb)

## Wednesday, May 10

All events are held in the second-floor meeting rooms at the University Student Center, University of South Florida St. Petersburg, unless otherwise noted

8:00 a.m. – 4:15 p.m.: Registration (second-floor, outside meeting area)

9:00 a.m. – 9:15 a.m.: Welcome by SFA President and Annual Meeting Representatives

9:15 a.m. – 10:00 a.m.: Panel Session #1

### **“Preservation and Sustainability: *The Weekly Challenger* Initiative at the University of South Florida St. Petersburg”**

**Alexandra Curran**, Collections Specialist, University of South Florida St. Petersburg Library

In 2013, the Nelson Poynter Memorial Library at USFSP took possession of the physical paper and photographic archives of *The Weekly Challenger*, a newspaper established for St. Petersburg’s African-American community in 1967. Last year, the library received legislative funding to preserve the newspaper and develop plans to sustain it and other African-American and ethnic presses in Florida. During the fall of 2016, the library took possession of additional photographs and substantial born-digital content. This presentation explains the project management of the initiative, discusses reprographic and digitization standards, and provides the larger context of why this newspaper offers an important and often-overlooked voice within the greater Tampa Bay region.

10:00 a.m. – 10:45 a.m.: Panel Session #2

### **“Putting the Volunteer in the Driver’s Seat: Crowdsourcing Metadata for Specialized Collections”**

**Jessica Bright**, Digital Library Coordinator, The Revs Institute® (Naples, Fla.)

**David Santiago**, Digital Project Assistant, The Revs Institute® (Naples, Fla.)

The Revs Digital Library (RDL) is a growing online collection of over 450,000 digitized images of automotive and racing history. The RDL is made available by The Revs Institute, an automotive museum, library, and archive that is focused on preserving and providing access to automotive history for researchers. Each month, the three library staff and a dedicated groups of volunteers aim to add 6,000 more images to the RDL. A core group of ten volunteers is involved with processing image collections, image identification, metadata creation and verification, among other tasks. The amount of time that they put in is the equivalent of having two extra full time employees working on the RDL. In addition to providing their time and effort, the volunteers are all incredibly knowledgeable about automotive and racing history. This subject expertise is vital, as some collections are acquired with little to no descriptive metadata, so the volunteers are equipped to help solve some of the mysteries within our collections. This presentation highlights the collaborative role our community of volunteers play.

10:45 a.m. – 11:00 a.m.: Coffee Break (Posters on display; silent auction)

**11:00 a.m. – 11:20 a.m.: Brief Session/Individual Paper #1**

**“Adventures in a Mandated Website Redesign”**

**Mary Rubin**, Senior Archivist, University of Central Florida Library

With two committees, and many subcommittees, it took just under a year to redesign an entire university library website at the University of Central Florida. UCF’s Special Collections and University Archives went on a wild ride from a nearly all-inclusive departmental website to finding the right, and often separate, platforms to fit its many needs. Moving from a homegrown website to various platforms including Wordpress, Archon and Bepress’ Digital Commons, Special Collections and University Archives played a very active part of the libraries’ mandated website redesign. The resulting website has been well-received by students, staff, and faculty alike, vastly improving user experience. The year had many challenges but was ultimately worth it. The presentation details the two committees’ parts, staff buy in and the many collaborations that occurred, platform decisions and mandates, and going forward since the launch.

**11:20 a.m. – 12:00 p.m.: Panel Session #3**

**“The Fellowship of the Record: The State of Records Management in Florida”**

**Sara Kiszka**, University Records Manager, University of Florida Libraries

**Sandra Varry**, Heritage Protocol and University Archivist, Florida State University Libraries

**Rachel Walton**, Digital Archivist & Records Management Coordinator, Rollins College Library

Panelists discuss challenges faced by Florida’s public and private higher education institutions regarding records management. Archives and records management professionals will lead an open discussion on topics that span the entire records lifecycle, including the continuously evolving challenge of managing electronic records. Conversation topics may include record retention creation and implementation, challenges of implanting a records management program, and the balance between effectively managing permanent and non-permanent records. Audience participation is strongly encouraged.

**12:00 p.m. – 1:30 p.m.: LUNCH (on your own)**

**1:30 p.m. – 2:45 p.m.: “STRETCH AND SEE”**

**To keep you moving in the afternoon, please select from one of the following options (pre-registration is required):**

**“Tour of the Library at the Dali Museum” led by Shaina Buckles Harkness**, Collection Database & Image Manager + Librarian, Salvador Dali Museum. ***Please note: This tour is limited to 15 people. Meet in front of University Student Center promptly at 1:30 p.m.***

**“Tour of the FWRI Research Information Center and Specimen Collections Archive” by Robin Grunwald**, Library Services Supervisor, Research Information Center, Florida Fish and Wildlife Conservation Commission. ***Please note: This tour is limited to 15 people. Meet at the USF Boathouse at 1:30pm. Visitors must be escorted to the FWRI Research Information Center***

***alongside the USFSP campus. On the map it is HNY for Haney Landing- Sailing Center, next to the COQ and POOL.***

**“Digital Transitions in the Poynter Library” reprographic camera demonstration by Alexandra Curran, Collections Specialist, Nelson Poynter Memorial Library, University of South Florida, St. Petersburg and Wayne Cozzolino, Division of Cultural Heritage, Digital Transitions. Please note: This tour is limited to 5 people. Meet in first floor atrium of the Poynter Library at 1:30 p.m.**

**2:45 p.m. – 3:00 p.m.: Break (enjoy posters, bid on silent auction items)**

**3:00 p.m. – 3:45 p.m.: Panel Session #4**

**“Helping Each Other: An Overview of the Florida Connecting to Collections’ Developing Emergency Plans Program”**

**Robin Bauer Kilgo, Senior Program Manager, Florida Association of Museums  
Susan Swiatosz, Librarian/Archivist, Boynton Beach City Library**

This discussion features an overview of the IMLS-supported Florida Connecting to Collections program which has brought collections care professionals from museums, archives, library special collections, living collections, and historical and archeological holdings together in Florida since 2012. Participants learn best practices and develop core institutional documents, such as emergency plans and collections policies, in a structured training environment. This session focuses specifically on emergency plans, what was covered, and how partnerships were formed throughout the state to assist all participating institutions in times of emergency and also offers Florida professionals resources and tips on preparing their institution for future emergencies and/or disasters.

**3:45 p.m. – 4:05 p.m.: Brief Session/Individual Paper #2**

**“Preservation Resources: A Conversation around Creating Access”**

**Laura Hartz Stanton, Executive Director, Conservation Center for Art & Historic Artifacts**

The IMLS-funded Heritage Health Index (HHI) and follow-up Connecting to Collections grants demonstrated a clear need for museums to have ready access to collections care, preservation, and conservation resources. However, 13 years after the initial HHI survey, many institutions still have limited access to these resources due to their geographic location, budget, or staffing limitations. The session introduces the new NEH-funded Eastern Gulf Coast Stewardship Program and give a perspective on the preservation and conservation challenges facing Florida collecting institutions. After the presentation, the presenter will lead a discussion strategizing with participants on what resources they feel are needed and collaborative approaches to meet those needs. The goal of the session is to capitalize existing networks and partnerships for greater stewardship of collections and is intended for archivist and collections stewards, board members, and others charged with collections care.

**4:05 p.m. – 4:50 p.m.: Panel Session #5**

**“Collaborative and Engaging Instruction in Special Collections & Archives”**

**Rory Grennan**, Manuscript & Instruction Archivist, Florida State University Libraries  
**Katherine Hoarn**, Rare Books & Instruction Librarian, Florida State University Libraries  
**Gerrienne Schaad**, Florida Southern College Library

Instruction sessions offer effective avenues to introduce students and the general public to valuable primary source materials. However, it can be challenging to move beyond show-and-tell lectures and create exciting, meaningful learning experiences that feature robust collections knowledge as well as strong subject expertise. The discussion includes strategies for close collaboration with course instructors, subject librarians, and community partners; implementation of engaging in-class learning activities for session participants; and follow-up actions to guarantee engagement and student success beyond the session itself. Presenters also share methods for applying engaged learning techniques while training departmental student assistants.

**5:45 p.m. – 7:30 p.m.: Evening Social/Reception, Staybridge Suites Downtown St. Petersburg (pre-registration is requested)**

**Location: Staybridge Suites (conference hotel), 940 Fifth Avenue South**  
**Free parking onsite.**

## **Thursday, May 11**

**All events are held in the second floor meeting rooms at the University Student Center, University of South Florida St. Petersburg, unless otherwise noted**

**8:00 a.m. – 4:15 p.m.: Registration (second-floor, inside meeting area)**

**8:00 a.m. – 8:45 a.m.: SFA Board of Directors Meeting**

**8:45 a.m. – 9:00 a.m.: Exhibitors’ Introductions and Conversation**

**9:00 a.m. – 9:50 a.m.: Lightning Talks**

**“Strategies for Advancing Hidden Collections Webinar Series”**

**Joy M. Banks**, Library & Archives Consultant, Joy M. Banks Consulting

The Council on Library and Information Resources (CLIR) recently completed presentation of their first educational webinar series: Strategies for Advancing Hidden Collections (SAHC). The series seeks to present techniques and best practices for increasing the visibility, usability, and sustainability of collections in the Gallery, Library, Archive, and Museum (GLAM) community through a practical educational experience and environment focusing especially on those organizations with limited funding and resources. This lightning talk gives a brief background on the program and share how those interested can freely access all of the SAHC resources.

### **“A Bepress-ing Matter: Migrating to Bepress to Impress”**

**Jenny Tolbert**, Digital Collections Project Manager, Univ. of South Florida St. Petersburg Library

This lightning talk describes the Poynter Library’s transition from DSpace to Bepress, focusing on the steps Special Collections and University Archives have taken as the library transitions faculty collections into Bepress and explaining the role of the Digital USFSP archive team in developing Selected Works profiles for faculty.

### **“An Expected Archivist: Sailing into Uncharted Territories”**

**Jennifer P. T. Miller**, Dispatcher, International Organization of Masters, Mates and Pilots  
Union Hall (Pompano Beach, Fla.)

After graduating from USFSP with an undergraduate degree, this talk explains how a history major started an unexpected journey into archiving in November 2013. After encountering seven boxes filled with publications, historical documents, and an abundance of silverfish, this presenter learned processes and methods on the fly while overcoming serious challenges of pests, mildew, and leaking roofs. Navigating through the papers, dust, and maritime history gave her a newfound respect for our profession while she continues her next professional steps in the cultural heritage field.

### **“An Enlightening Flickr in the Sunshine City: Sharing the Photographic Archives of the St. Petersburg Museum of History”**

**Marta L. Jones**, Archivist, St. Petersburg Museum of History

To promote access to its substantial photographic archives on a limited budget, the St. Petersburg Museum of History has created a profile on Flickr. This talk discusses how the presence on Flickr promotes access to collections, as well as offers opportunities for volunteers and students to gain experience with metadata while they assist with the photographic collections.

**9:50 a.m. – 10:15 a.m.: Brief Session/Individual Paper #3**

### **“Still Sticking Around: Polk County Citrus Label Tour”**

**LuAnn Mims**, Special Collections Librarian, Lakeland Public Library

Polk County Citrus Label Tour, part of the History and Heritage Trail, offers a multi-level public presentation representing the rich citrus culture of the county. Currently, this database is being showcased in a touchscreen kiosk at the Polk County History Center with projected incorporation at the Visitor Central Florida Center and other points in the county. The Citrus Label Tour, developed in 2015, and launched in 2016, consists of placing enlarged historic crate labels in formats of signs or banners near museums, libraries, business sites in the various municipalities of the county. These colorful outside exhibits stand as public art by themselves. A driving map details the sites on the tour. A detailed narrative describing context of the labels is in development with a projected format of an internet site and paper booklet. These ephemera items from the past are now being viewed throughout the county, opening- up new dialogs about our rich citrus heritage and joining various institutions in this collaborative.

**10:15 a.m. – 10:40 a.m.: Coffee Break (enjoy posters, bid on silent auction items)**

**10:40 a.m. – 12:00 p.m.: Annual Business Meeting**

**12:00 p.m. – 1:15 p.m.: Luncheon**

**“Keynote Address: My Adventures in Archives throughout Florida”**  
**Gary R. Mormino**, Professor of History Emeritus, USF/USF St. Petersburg

**1:15 p.m. – 2:45 p.m.: “STRETCH AND SEE”**

To keep you moving in the afternoon, please select from one of the following options (pre-registration is required):

**“Tour of the Library at the Dali Museum”** led by **Shaina Buckles Harkness**, Collection Database & Image Manager + Librarian, Salvador Dali Museum. *Please note: This tour is limited to 15 people. Meet in front of University Student Center promptly at 1:30 p.m.*

**“Digital and Technical Pedagogy: Online Learning and Instructional Technology Services @ USFSP”** by OLITS staff, Nelson Poynter Memorial Library. *Please note: This tour is limited to 30 people. Meet in first floor atrium of the Poynter Library at 1:30 p.m.*

**“Digital Transitions in the Poynter Library”** reprographic camera demonstration by **Alexandra Curran**. *Please note: This tour is limited to 5 people. Meet in first floor atrium of the Poynter Library at 1:30 p.m.*

**2:45 p.m. – 3:00 p.m.: Break (enjoy posters, bid on silent auction items)**

**3:00 p.m. – 3:45 p.m.: Panel Session #6**

**“Building Engaged Communities and Collaborations for Architecture and Historic Preservation Collections”**

**John Nemmers**, Associate Chair, Special & Area Studies Collections, University of Florida  
George A. Smathers Libraries

**Jessica Aberle**, Architecture Librarian, Architecture & Fine Arts Library, University of Florida  
George A. Smathers Libraries

**Matthew Armstrong**, Collections Coordinator, Government House Research Collections,  
University of Florida

Archivists, librarians and other professionals managing architecture and historic preservation collections frequently develop diverse communities of users and collaborators across multiple professions and disciplines. This session focuses on a wide variety of both traditional and innovative techniques for conducting outreach, raising awareness, engaging communities, and developing successful collaborative networks by discussing a digital humanities project at Lehigh University that combines cutting-edge technology and community-contributed histories, discussing efforts to develop a regional network of cultural heritage professionals in St.

Augustine, and mentioning partnerships between the Architecture Archives and teaching faculty at the University of Florida, as well as with external practitioners; student-curated online and physical exhibitions; and collaborations between the library, archives and museum professions.

**3:45 p.m. – 4:30 p.m.: Panel Session #7**

**“It Takes a Village to Preserve Our Heritage: The Value of Archives in Promoting Pinellas County”**

**Heather T. Culligan**, Historical Museum Operations Manager, Heritage Village (Largo, Fla.)

**Patricia Landon**, Museum Specialist, Heritage Village

**Naomi Mucci**, Curator of Collections, Heritage Village

Heritage Village is an open-air, 21-acre museum with more than 30 historical structures and features. Established more than 40 years ago, this site includes a variety of original and replica buildings from throughout Pinellas County that describe the history of the area within broad interpretive themes, including agriculture, coastal living, community life, and tourism. Museum collections include many period pieces within the structures, as well as significant items of local provenance. An archives and library on site guides researchers and also supports the museum interpretive plan. This session describes how collections at Heritage Village tell important stories that connect people with their past and explains the role of a friends group in supporting the archives and library.

**5:15 p.m. – 7:15 p.m.: Thursday Evening SFA Reception, Hops and Props (pre-registration is requested)**

**Location: Hops and Props, 335 2<sup>nd</sup> Avenue NE, St. Petersburg, FL**

**Parking information is available here, and the Dolphin Lot is located close to the venue:**

<https://www.parkme.com/saint-petersburg-fl-parking/stpetersburg-museum-of-history>

**This event is a 20 minute walk from the USFSP Student Center, and is within the range of the hotel shuttle.**

**Evening: Optional Evening Event Opportunity (extra cost)**

**Happy Hour with the Historian  
St. Petersburg Museum of History, St. Petersburg  
335 Second Ave. N.E. St. Petersburg, FL**

**This event is NOT included in your conference registration.**

The event is free and open to the public, with a suggested donation of \$5 and cash bar (see <http://spmoh.com/visit/events/happyhour/> and <https://www.facebook.com/SPMOH/> for more information). Their doors (and bar) open at 6:30 p.m. This event is held in the St. Petersburg Museum of History and begins promptly at **7 p.m.** The Museum is located next door to SFA’s reception at Hops and Props. Registration for this event will be available beginning **Monday, May 8, 2017** via the Museum’s

Facebook page (<https://www.facebook.com/events/393274381039857/>). Pre-registering is encouraged, as seating is limited.

## **Friday, May 12**

**All events are held in the second floor meeting rooms at the University Student Center, University of South Florida St. Petersburg, unless otherwise noted**

**8:00 a.m. – 9:15 a.m.: Registration (second-floor, inside meeting area)**

**9:00 a.m. – 9:45 a.m.: Panel Session #8**

### **“Endangered Species and Funding: A Story Maps Success”**

**Andrew Huse**, Associate Librarian, University of South Florida Libraries

**Jonathan Rodriguez-Perez**, Operations Manager, University of South Florida Libraries

**Sydney Jordan**, Student Assistant, University of South Florida Libraries

In 2016, the University of South Florida Tampa Library’s Special Collections obtained the papers of Robert Porter Allen, an extremely important and unsung conservationist. Most known for his groundbreaking studies of endangered bird species such as the whooping crane, roseate spoonbill, and flamingo, Allen’s papers document his exploits as an ornithologist. Less than twenty whooping cranes populated the earth when he began the project to save them. Thanks to Allen’s achievements, there are now over six hundred. Special Collections was asked to create an online exhibit celebrating Allen’s legacy, but had to rely on departmental expertise and resources to build the project. Other factors meant the project would have to be completed in about two months. The combined efforts of the presenters created a Story Maps exhibit on time with virtually no budget. Most importantly, the exhibit is worthy of a legacy as grand and a collection as rich as Robert Porter Allen’s.

**9:45 a.m. – 10:05 a.m.: Introduction to Poster Session Presenters**

### **“Degrees of Discovery: Exhibit Creation with Heritage Protocol & University Archives at Florida State University”**

**Lynn Phillips**, Graduate Assistant, Florida State University Libraries

### **“Lassoing the Wild Digital Video”**

**Doris Van Kampen-Briet**, University Archivist/Special Collections, & Faculty Development Librarian, St. Leo University

**Carol Moon**, Reference and Instructional Outreach Librarian, St. Leo University

### **“A Student Checked-Out the Video Camera: Producing an In-House Oral History Series at Florida Tech”**

**Skye von Achen**, Graduate Student, University of South Florida School of Information

**10:05 a.m. – 10:15 a.m.: Coffee Break**

**10:15 a.m. – 10:40 a.m.: Brief Session/Individual Paper #4**

**“The Wiregrass Common Heritage Project: Digitizing the Hidden History of a Community”**

**Martin T. Oliff**, The Wiregrass Archives; Associate Professor of History, Troy University Dothan Campus (Alabama)

In 2017 the Wiregrass Archives and the History Department of Troy University Dothan Campus received a no-match grant from the NEH Common Heritage Program to digitally capture photographs and documents from local community members and make them available to the public. The underlying idea was that such individual and family collections usually remain hidden even from the community itself, and that by knowing part of one another’s stories we recognize our commonality a bit more. Funds paid for two preliminary community workshops in the Wiregrass Common Heritage Project – one on African American genealogical research and another on preserving family archives – and two community scanning days (the gist of the project). These digital images became the property of the Wiregrass Archives, which has shared them with the public through the Alabama Mosaic database and as collections on the Wiregrass Archives website.

**10:40 a.m. – 11:25 a.m.: Panel Session #9**

**“Connecting Archives to a Global Audience with Wikipedia”**

**Robert Fernandez**, Member, Board of Directors, Wikimedia District of Columbia

**Carrie A. Cullen**, Graduate Student, University of South Florida School of Information

Archival and cultural institutions have been using Wikipedia and Wikimedia projects for years as vehicles to disseminate information about the contents of their collections. Institutions like the U.S. National Archives and Records Administration have uploaded thousands of images, audio files, and video files to Wikimedia projects, hosted Wikipedia-related events, harnessed the enthusiasm of volunteers for Wikimedia-related initiatives, and even hired experienced editors as Wikipedians-in-Residence to lead collaborative efforts. Regardless of the size or scope of an archival collection, this panel will suggest ways to get those collections in front of a worldwide audience. Learn how archivists and librarians can tap into their unique skills and interests to help transform Wikipedia by contributing as editors, thereby narrowing the gender gap that currently exists amongst editors while improving the quality and reliability of what is – like it or not – one of the world’s most popular online reference tools.

**11:25 a.m. – 11:30 a.m.: Annual Meeting Wrap-up**

**11:30 a.m.: Annual Meeting Concludes**