



Archives Spotlight

The Lee Family Citrus Labels

by Elizabeth Lee Barron & Gerrienne Schaad,
Archivist, Florida Southern College



Goldbrite (n.d.), The Lee Family Citrus Labels, McKay Archives

What started out as a personal project ended up as an exhibit at the McKay Archives entitled, *The Lee Family Citrus Labels*. **Elizabeth Lee Barron**, the great-granddaughter of **Dempsey Cowan Lee** and **Josephine Claire Edwards**, wanted to see how many citrus labels she could find that were related to the descendants of her great-grandparents. Using the **McKay Archives Florida Citrus Archive collection**, the **University of Florida's Jerry Chicone, Jr. Citrus Crate Label collection** and the **Museum of Florida History's Florida Citrus Labels 1920s -1960s collection** she was able to locate over 50 labels associated with various family enterprises.

Dempsey Cowan (D.C.) Lee (1863-1929) was born in Gates County, North Carolina. Early in life he moved to South Georgia where he had an active career in the Naval stores business for over 30 years in both Georgia and Alabama.

Message from the President



*Susan Swiatosz
SFA President*

Dear SFA Members,

Things are gearing up for our **Annual Meeting in Tallahassee** and I am looking forward to meeting all of you who will be attending. The **Local Arrangements Committee** has started the week on Tuesday May 8 with two preconference workshops that bring talented instructors from both the Society of American Archivists and LYRASIS to Florida. Wednesday and Thursday will be chock-full of sessions presented by our members sharing their experiences. On Thursday, we can look forward to hearing FSU History Professor Dr. **Jennifer Koslow's** keynote address during our luncheon and there are receptions scheduled for each evening for networking and socializing. To finish the week we have the option of four walking tours to let us see some of the archival collections in Tallahassee. All in all, an excellent way to celebrate **SFA's 35th anniversary**. For more information about the Annual Meeting, please check out the SFA website (<http://www.florida-archivists.org/Annual-Meeting-2018>).

Florida History Day 2018 will be in Tallahassee the same week as our Annual Meeting (May 6 – 8). Organized by the Museum of Florida History, this year's theme is Conflict and Compromise in History. Once again, SFA will be sponsoring the Best Use of Primary Sources Award (both in the junior and senior divisions). We are planning to have an SFA representative attend the Awards Ceremony at the Donald L. Tucker Civic Center on May 8 to present our sponsored awards to the winners.

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Lakeland
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2018 Conference Calendar



Society of Florida Archivists
May 8 — 11, 2018
Tallahassee, FL

Florida Historical Society
May 17 — 19, 2018
Sarasota, FL



Florida Library Association
May 23 — 25, 2018
Orlando, FL

Society of American Archivists
August 12 — 18, 2018
Washington, D.C.



Florida Association of Museums
September, 2018 (tentative)
Naples, FL

Association of Moving Image Archivists
November 28 — December 1, 2018
Portland, OR



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Member & Institutional News

Welcome New 2017-18 SFA Members!

Renae Bennett, Diocese of Orland
Adam Berkowitz, University of South Florida (MLIS Student)
Bridget Bihm-Manuel, University of Florida
Timothy Bulger, University of West Florida
Craig Clark, Boynton Beach City Library
Henry Cuddy, Florida State University
Bartholomew Delcamp, Lake Wales Museum and Cultural Center
Paige Downey, Florida State University
Karen Garcia, University of South Florida
Kay Garsnett, Mote Marine Laboratory, AV Davis Library and Archives
Jason Greenwald, Westmoreland County
Angela Grimmage, City of Winter Garden
Martha Horan, University of Miami
Harry Klinkhamer, Venice Museum & Archives
Joe Knetsch, Independent Archivist
Matt Kruse, University of Florida
Kelly Larson, Stetson University
Laura Marion, University of Florida
Katie McCormick, Florida State University Libraries
Chuck McFarland, Independent Archivist
Rene Ramos, Wolfson Archives, Miami Dade College
Marguerite Reid, Spiritual Assembly of the Baha'is of Port St. Lucie
Genevieve Rossin, student, Florida Int'l University
Maureen Sherman, The Revs Institute
Ruth Slagle, The Baptist College of Florida
Allison Smith, City of Tampa
Annette Snapp, Charlotte County Historical Center
Bethanie Telesz, State Archives of Florida
Alexandra Vargas Fournier, Ringling College of Art and Design
Dania Vazquez Matos, University of Miami

Key Acquisitions for Student Projects at UWF Archives and West Florida History Center

Dean DeBolt, *University of West Florida Archives and West Florida History Center*, reports that among their acquisitions and gifts are two recent different collections. They would make great student projects as your students can be taught how to scan photographs, especially negatives; how to analyze a collection to get details of ownership, dates, and identification; how to create an inventory of the collection as well as describe it for other researchers. Within each collection are additional topic ideas that could result in analytical projects. For example, the **Wiemann Papers** have some photographs of the **Dewey Memorial Arch**; turns out this was a temporary 'architectural' arch erected in New York to commemorate Admiral Dewey's Manila campaign. The history of that monument, background for doing it, what happened to it, were there letters to the editor praising or complaining about it—all could be the subject of just one study.

Archives staff would be glad to work with you or your students in helping them take on a project that combines learning through analytical work as well as learning some basic archives techniques and operations, if you could incorporate these into coursework



for credit. Photographs, 1920s. Six Eastman Kodak books capable of storing 100 4x5 negatives (most full), covering scenes in

and around Pensacola and Escambia County, 1920s. Each storage booklet has a descriptive page in the front identifying each photograph.

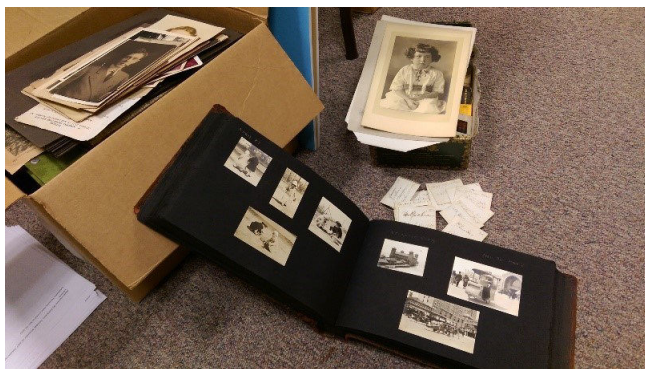
Best guess: An individual or company who repaired roads, bridges, or worked on them. Includes family photos as well. When that is determined, we will name the collection. Other topical paths: history of roads; history of bridges.

Continued on Page 5

Albert E. Wiemann Papers

Wiemann was an engineer who lived in Pensacola. Family photograph scrapbooks covering 1919-1923, identified; includes Long Island, Boston, trips to Atlantic City; City College of New York, etc. With additional photographs 1899-1910 including the Dewey Memorial Arch, return of Navy from World War I, etc. Also a genealogical album covering German family from 1865 through 1900s.

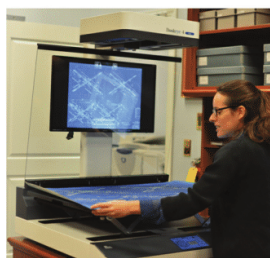
Photographs will need to be inventoried, sorted, re-searched (e.g. what was the Dewey Arch), cataloged, as well as scanning.



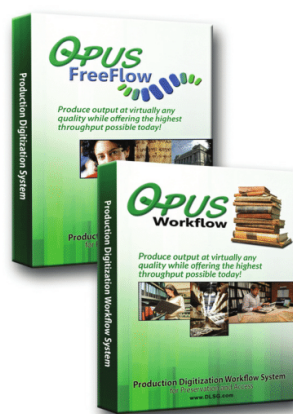
Essential Digital Age Tools for Archivists

Opus4 Workflow

- Design & manage digitization projects
- Implement & manage a data migration plan
- Create course curriculum materials
- Host 3-D collections on the web
- Print books on demand



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1116 Editions of Florida International University Student Newspapers Available

Beginning in 2018, the **Special Collections and University Archives (SPCUA)** Department began the task of scanning and uploading the earliest editions of the FIU student newspaper for online access (current issues of FIU's student newspaper, *Panther Press*, have been available online since 2014). Under the supervision of **Jill Krefft**, Institutional Repository Coordinator and **Rhia Rae**, Digital Archivist, Student Media provided the present-day digital newspaper files for processing while SPCUA library staff scanned, processed, and uploaded the historical issues. Special thanks go to FIU freshman **Rosmely Perez** for diligently scanning the historical newspaper issues.

The student newspaper provides a wealth of information on the formation of the university, the history of FIU, sports, and student life. The newspaper has gone through several name changes, discontinuations, and at one time two student newspapers were published concurrently. FIU's first student paper was the 4-page newsletter, *Action*, published on November 17, 1972. Now available online are 1116 issues including *Panther Press*, *The Beacon*, *The Action*, *The Good Times*, *The International*, and *The Sentinel* at FIU Digital Commons (http://digitalcommons.fiu.edu/student_newspaper/).

Original copies of the student newspaper are available in the Special Collections and University Archives Department in the Green Library at MMC.

For more information on the history of the student newspaper visit <https://news.fiu.edu/2015/10/5050-the-history-of-fiu-student-newspapers/92890>

Thank you **Rhia Rae**, for this update

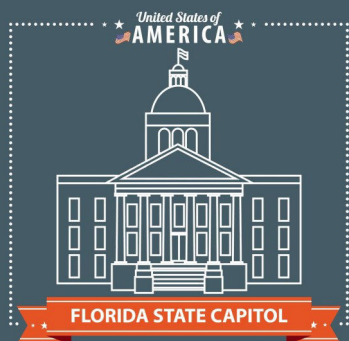
ALI 18 Cohort Admitted One of Our Own!

David Benjamin, Head of Special Collections & University Archives at University of Central Florida Libraries is a part of this year's Archives Leadership Institute (ALI) cohort! Very exciting! For more information, visit: <http://www.archivesleadershipinstitute.org/2018/02/announcing-ali-18-cohort.html>

2018 Society of Florida Archivist Annual Meeting

SFA35

May 8—11, 2018



Tuesday, May 8

9:30—5:00 Optional Pre-Conference Workshops @Strozier Library, FSU (pre-registration is required; additional cost, separate from conference fee)

"Building Advocacy and Support for Digital Archives #18A1 [DAS]"
Fynnette L. Eaton (SAA)

Are you ready to build a digital archives program? This course will provide the core components necessary to gather support, engage stakeholders, and enact the change necessary to be able to handle digital archives in your institution. Participants will learn techniques for engaging collection donors and technology staff in order to effectively collect and manage born-digital materials.

Attendance is limited to 20 participants. For more information and to register, [visit the event page](#).

"Disaster Preparedness and Response Workshop"
Annie Peterson (Lyrisis)

This full-day workshop will cover disaster preparedness and response for cultural heritage collections. Participants will learn about the basic elements of a disaster plan and how to create or update a plan for their organization. Planning exercises will help institutions prioritize next steps for creating or updating their plans. Risk assessment will be discussed and

covered in an exercise, so participants can gain skills to assess and mitigate risks at their own institution. The workshop will include a hands-on portion where participants will stabilize wet collections materials, including books, papers, and audiovisual materials, and actively learn about appropriate drying methods to effectively salvage materials.

Attendance is limited to 25 participants. For more information and to register, [visit the event page](#).

5:00—8:00 Registration (LeRoc Lounge, Main Level, Hotel Duval)

6:00—8:00 Welcome Reception at LeRoc Lounge (Main Level, Hotel Duval) (pre-registration required)

Wednesday, May 9

All events are held at the Horizon Ballroom, Hotel Duval, unless otherwise noted

8:00—12:00 Registration (Level 8 Bar Lobby)
[Note: After 12pm, contact info will be left on the table for latecomers to register]

8:00—9:00 Breakfast (Level 8 Bar Lobby) *Sponsored by University of Florida, George A. Smathers Library*

9:00—9:30 Welcome

9:30—10:30 *Wheels of Change: Migrating Platforms and Streamlining Workflows* by **Jessica Bright, David Santiago, Lindsay Mancuso and Nadia Taliceo**, The Revs Institute

10:30—10:45 Break

10:45—11:45 *Clearing the Path to Accessible Collections: A Discussion on CLIR's Grant Programs* by **Heidi Connor**, The Ringling Museum & Archive, **Joy Banks**, Council on Library & Information Resources (CLIR), & **Jaime Fogel**, Bok Tower Gardens

11:45—1:00 LUNCH (on your own)

12:00—1:00 Brown Bag Session (Onyx Boardroom, Lower Level, Hotel Duval) [Note: Lunch will not be provided. Attendees may purchase lunch items from LeRoc Lounge and bring it with them to the session]

Challenges for Lone Arrangers by **Ruth Slagle**, The Baptist College of Florida & **Tomaro Taylor**, University of South Florida [NOTE: Comments may be summarized for SFA]

1:00—2:00 *Challenges and Solutions in Providing Access to Sensitive or Restricted Records* by **Dr. James Hendry Miller** and **Isabella Folmar**, State Archives of Florida, **Vincent "Chip" Birdsong**, Florida Master Site File, **Dr. Kurt Piehler** and **Mike Kasper**, The Institute on World War II and the Human Experience at Florida State University

2:00—3:30 Individual Papers Session #1

The Jr. Archivists Initiative by **Gilbert Gott**, Plant City Photo Archives and History Center

The Great Migration: Legacy Finding Aids and Online Discoverability by **Tommy Brown**, Auburn University

Supporting Research, Public Engagement, and Learning through the Use of Archives in Digital Humanities by **Jamie Rogers**, Florida International University

3:30—3:50 Break

3:50—5:00 Individual Papers Session #2

The Calls Are Coming from Inside the State: Phonebanking after Hurricane Irma by **Fletcher Durant**, University of Florida

Advocacy for Collections Care by **Laura Hartz Stanton**, Conservation Center for Art & Historic Artifacts

Getting to Know You: Local Archivist Gatherings—Why Visit Neighboring Archives and Why Host by **Carol Moon**, Saint Leo University

6:00—8:00 Evening Social/Reception, Florida State University Heritage Museum, Dodd Hall, 4300 Uni-

Thursday, May 10

All events are held at the Horizon Ballroom, Hotel Duval, unless otherwise noted

8:00—11:30 Registration (Level 8 Bar Lobby)
[NOTE: after 11:30 a.m., contact info will be left at the table for latecomers to register]

8:00—9:00 Breakfast (Level 8 Bar Lobby) *Sponsored by University of Florida, George A. Smathers Library*

8:00—8:45 SFA Board of Directors Meeting (Tentative: Onyx Boardroom, Lower Level, Hotel Duval)

8:45—9:00 Exhibitors' Introductions

9:00—10:00 *Getting Started with ArchivesSpace: the Good, the Bad, and the Ugly* by **Rachel Walton** and **Paul Gindlesperger**, Rollins College, **Erin Mahaney** and **Tom Misilo**, Florida Institute of Technology

10:00 —11:00 Annual Business Meeting

11:30—1:00 Luncheon (Shula's 347 Grill, Mail Level, Hotel Duval);

Keynote Address by **Dr. Jennifer Koslow**

1:00—1:45 *Sunshine State Digital Network* by **Keila Zayas-Ruiz**, Sunshine State Digital Network

1:45—2:15 *Advice from the Archival Trenches* by **Burt Altman**, Florida State University (retired) & **Dean DeBolt**, University of West Florida

2:15—3:30 Happy Hour with Exhibitors (refreshments will be provided)

3:30—4:30 *Grow Your Own Digitization Projects: Case Studies in Scrounged Equipment, Time Management, and Homemade Indexing Software* by **Marty Olliff**, Wiregrass Archives, Troy University, **Dana Chandler**, Tuskegee University Archives, & **Greg Schmidt**, Auburn University Archives

4:30—5:00 *Challenges for Lone Arrangers Report on Planned Actions*; **Ruth Slagle**, The Baptist

College of Florida & **Tomaro Taylor**, University of South Florida

6:00—8:00 Thursday Evening SFA Reception, Florida Historic Capitol Museum, 400 S. Monroe Street (pre-registration is required)

Friday, May 11

Professional Practice Sessions

10:00—3:00 *Walking sessions* exploring professional practice in action by visiting cultural heritage institutions in and around Tallahassee.

Locations include: The Grove Museum, The Florida State Library and Archives and The Florida State Archaeological Research and Conservation Laboratory, Mission San Luis walking tour and visit to its Bureau of Archaeological Research laboratory, and The Riley House Museum.

These sessions are for conference attendees only

Conference goers are offered four sessions on Friday, two in the morning and two in the afternoon. Space is limited for each session, so please sign up in advance at the [Sign-Up Google Doc](#). Feel free to add your name to sessions at or over capacity; all additional names will be added to a waiting list, and the Annual Meeting Committee will consider adding sessions for popular locations. If you have questions or concerns about these sessions, please email societyofflarchivists@gmail.com.

For more information about these sessions, including walking and driving times to the locations, see the [Walking Sessions](#) page. Attendees are responsible for their own transportation to these locations.

10:00—12:00 *Grove Museum*, 902 N. Monroe St., Tallahassee, Florida, 32303

The Call-Collins House at The Grove is one of the best-preserved examples of antebellum Greek Revival architecture in Florida. The house and grounds underwent an extensive private residence to public museum conversion under the leadership of the Florida Department of State and the site is now open to the public as The Grove Museum. Grove staff will lead a tour of the Call-Collins House and field questions about professional practice at the Grove Museum.

10:00—12:00 *Bureau of Archaeological Research Collections and Conservation Laboratory and Mission San Luis*, 2100 W Tennessee St, Tallahassee, FL 32304

The Collections and Conservation Laboratory section of the Florida Bureau of Archaeological Research (BAR) is responsible for the preservation and curation of well over half a million artifacts which have been recovered from state-owned or state-managed lands. BAR staff will lead the session in exploring their holdings and facilities at the Laboratory.

This session also includes a self-guided tour of the grounds of Mission San Luis, the only reconstructed Spanish mission in Florida. As a living history museum it is devoted to sharing the stories of its former Apalachee and Spanish residents. Knowledge of life at San Luis over three centuries ago comes from intensive archaeological and historical research—the site is the most thoroughly investigated mission in the southeastern United States.

1:30—3:00 *State Archives, State Library, and Bureau of Archaeological Research Lab*, R.A. Gray Building, 500 South Bronough Street, Tallahassee, FL 32399-0250

This session will introduce participants to three neighboring units of the Florida Department of State that collect, preserve, and provide access to information and artifacts relevant to the study of Florida history.

1:30—2:30 *Riley Center & Museum*, 419 E. Jefferson Street, Tallahassee, Florida, 32301

The John G. Riley House is a 126-year old structure that celebrates one of Tallahassee's most influential men. As principal of the first public high school for blacks, Secretary of the Florida NAACP, member of the Negro Business League, and Grand High Priest of the Royal Arch Masons, Riley made an impact on the Tallahassee community. This visit to the historic Riley house offers the chance to experience the rich cultural heritage of African Americans in the south during the Reconstruction era.

Follow the conversation:

#SFA2018

#SFA35

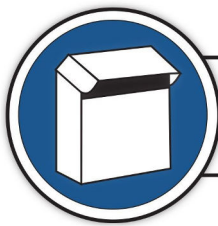
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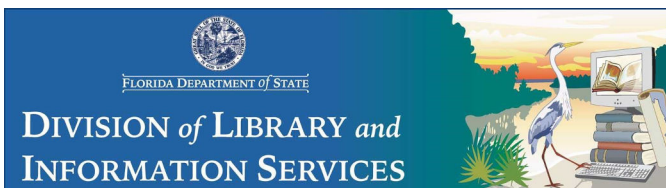
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SFA Treasurer's Report

Jason Sylvestre, Treasurer

Greetings SFA! It's been a pleasure to serve the last two years as your Treasurer. I've spoken to many of you over the phone, processed your credit card payments, deposited your checks, issued refunds and reimbursements, and tracked the SFA finances. As Treasurer I am responsible for all financial transactions. These include paying registration and filing fees with State and Federal governments, paying dues for our P. O. box and website host, writing checks for the annual meeting, and most recently, subsidizing the Lyrasis Disaster Recovery workshop at this year's conference. I'm pleased to report that the Society of Florid Archivists is in excellent financial health, so much so that we are in the position to spend money to offer more programming and support for our members. If you have suggestions for workshops or other professional development opportunities relevant to the interests of SFA members, please reach out to me or another Board of Director's member. We want to make sure that we are spending money on activities that benefit us all.

Please note the following Treasurer's report includes income and expenses from the 2017 Annual Meeting, and income only from the 2018 Annual Meeting.

January 1, 2017 – March 31, 2018

Prepared: April 23, 2018

**As of March 31, 2018 SFA funds available totaled \$42,347.02
All statements for 2017 were received and reconciled.**

Balances as of December 31, 2017

Checking account balance:	\$2,526.61
Savings account balance:	\$33,051.37
PayPal account balance:	\$3,133.64
 Total funds at end of 2017:	 \$38,711.62

Income from January 1, 2017 through March 31, 2018

Membership dues:	\$6,442.81
Judith Beale Scholarship donation:	\$484.01
Investments (Interest):	\$15.77
Annual Meeting Registration:	\$11,835.00
Annual Meeting Sponsorship:	\$3,750.00

Total Income:	\$22,527.59
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Expenditures from January 1, 2017 through March 31, 2018

Business Expenses Bank Fees	\$763.39
Business Registration Fees	\$157.50
Disaster Recovery Donation	\$500.00
Memberships & Dues	\$450.01
Website & Web services	\$1,254.00
Award	\$109.02
Mailing and supplies	\$269.72

Program Expense

Annual Meeting Program Expenses	\$6,075.62
Projected 2018 Annual Meeting Expenses	\$4,200.00

Total Expense	\$13,779.26
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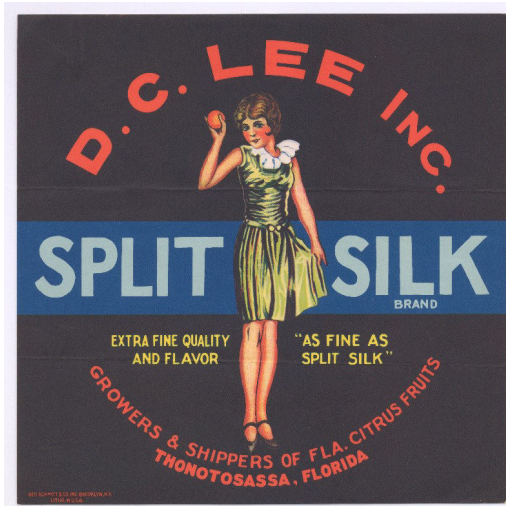
Net Ordinary Income:	\$8,748.33
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...Continued

Archives Spotlight, continued from front page

He became interested in the citrus fruit industry and relocated to Lake Thonotosassa near Tampa in the early 1900's.

Lee married **Josephine Claire Edwards**, of Warren County, Georgia, on March 30, 1890. They had six children: **William Edwards**, **Lamarcus Walthugh**, twin daughters **Louise** and **Rosemary** (who married brothers Jack and Frederick Johnston), **Grace Gertrude** and **Nell**. Josephine's brother Lamarcus C. Edwards was also a partner with D.C. in the lumber business. Both men began purchasing grove land near



Split silk (n.d.), The Lee Family Citrus Labels, McKay Archives, Florida Southern College

Thonotosassa, Florida and Lamarcus moved there in 1910, where the two established a packing company. Lamarcus Edwards also became a member of the Florida Citrus Exchange, for which he served a short term as president.

The brothers-in-law formed the partnership of **Lee & Edwards**. They had groves in Hillsborough, Manatee, Pasco, Polk and Pinellas counties. They owned and operated their own packing houses separately as well as together. The brothers-in-law became involved with the Pasco Packing Association, which Edwards began working for in 1919. In 1935, he joined with four others to turn the Pasco Packing Association into the Pasco Packing Company (now known as Lykes-Pasco). Lykes-Pasco became one of the largest citrus processing operations in the world. D.C. Lee was also a senior member of the Hawes-Lee Fruit Company in Tampa.

Both Lee and Edwards utilized Citrus Crate Labels as a marketing tool. Crate labels were used primarily from the 1920s-1950s.



Beauty: Oranges, grapefruit, and tangerines (n.d.), The Lee Family Citrus Labels, McKay Archives, Florida Southern College

Growers used themes that were pertinent to them. Popular themes ranged from children to animals, and pictures of fruit. Lee and Edwards created numerous labels, though only 50 can be found now. Southern Belle and Split Silk were the two most famous labels for their oranges, and the companies shipped to all parts of the United States, Canada and Cuba.

The family is still involved in the citrus industry. Dempsey Cowan Lee II, great-grandson of D.C. Lee, owns Florida Citrus Country in Clearwater and ships fruit nationwide.

The exhibit will be on display through May in the **McKay Archives, Florida Southern College**.

President's address, continued from front page

The year has passed quickly and I find myself writing my last letter to you as President. I want to thank all the talented and smart members who have given their time to volunteer. Our board and committees have worked hard to keep you informed about local and statewide activities and I could not have wished to work with a better group of people. We will be welcoming our new Executive Board members in Tallahassee at the Annual Business Meeting. Please remember to vote by May 8. If you did not receive a ballot, please contact Erin Mahaney (emahaney@fit.edu).

Society of Florida Archivists

P.O. Box 5645

Tampa, FL 33675

The Society of Florida Archivists seeks to connect, educate, and empower archivists and those working with historical records to preserve and promote Florida's documentary heritage.



www.florida-archivists.org



Society of
Florida Archivists

Central Florida Archivists visit St. Leo University

Special thanks to **Carol Moon** and **Doris Vankampen**, for arranging a delightful gathering and most generous lunch at the Abbey Tavern and a terrific tour and history of **St. Leo's University** and its library and archives. We strolled to the lovely grotto and learned some fascinating bits of St. Leo's history. We even learned something about poetry!

Welcome **Bart Delcamp** from **Lake Wales** to SFA! And thanks to **Kay Garsnett** coming all the way from Sarasota. **Bud Cunnally** and **Sandy** joined us again from the Orlando History Center and left before we thought to take a picture. Thanks to St. Leo librarians **Renee Gould** and **Janet Franks** for joining us for lunch. And thanks to all for participating in this latest of CFA outings to get better acquainted with our archivist colleagues in the central part of FL and visiting their archives.



Carol Moon, Doris Van Kampen, Sue Rishworth, Bart Delcamp, Kay Garsnett